



SARDEK LOVE
INTERNATIONAL

The Science of Engagement





THE SCIENCE OF ENGAGEMENT

ABOUT THE KEYNOTE

According to ongoing research by Sardek Love International, the #1 problem facing training professionals today is a lack of participant engagement.

In this riveting Keynote, Engagement expert Sardék Love pulls back the curtain on the secrets to crafting highly engaging training experiences.

Get ready to delve into the fascinating science of participant engagement and unlock the power of the three pillars within his groundbreaking Engage Framework™. You'll not only experience in real time the pitfalls that cause most training programs to be boring, you'll learn the simple yet powerful system that will effortlessly transform even the most content-heavy technical training into profoundly memorable and entertaining learning experiences.

Attendees will walk away knowing how to:

- Use the ***Hijack Their Attention Formula*** to instantly and effortlessly grab and keep people's attention for any topic
- Apply the ***Engagement Begins First by Design, then by Delivery Framework*** to make tiny changes in course design that create massive levels of participant engagement
- Use the ***Law of Engagement*** to stop talking at people and start captivating and inspiring people to actually want to learn from you

Whether you're a seasoned trainer, facilitator, instructional designer, or learning manager, this session is your gateway to evidence-based insights and practical strategies that work! Sardék Love doesn't just inspire; he empowers. Elevate your training programs and equip your participants to excel back on the job using the Engage Framework™

**FOR MORE DETAILS
AND
TO BOOK SARDEK**

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